

MEDIA KIT 2023

HEIGHT



Volume 4



Cover Feature

Shantel

Jackson

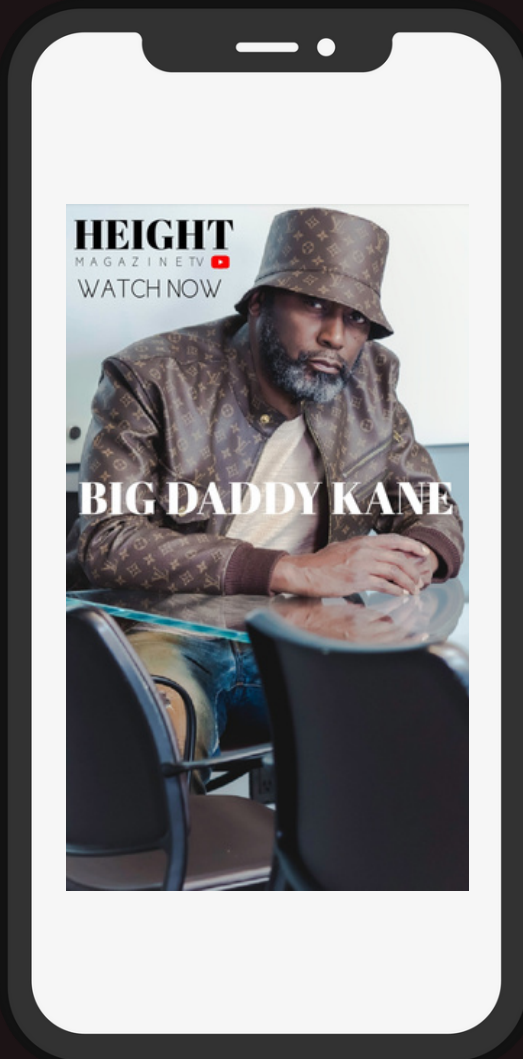


HEIGHT



HEIGHT OUR MISSION

HEIGHT Magazine aims to serve the contemporary woman and man living their lives to the fullest. We're a positive vessel that compliments all generations.



She Who Brings The *Fire*



Tricia Helfer
AN ACTUAL ANGEL
IN DISGUISE

The model turned successful actress speaks candidly to us about career, what she would like to see change and more.

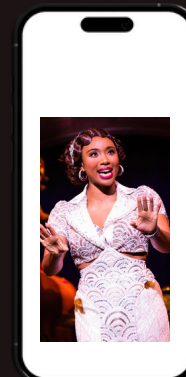


Photography By Vince Trupin

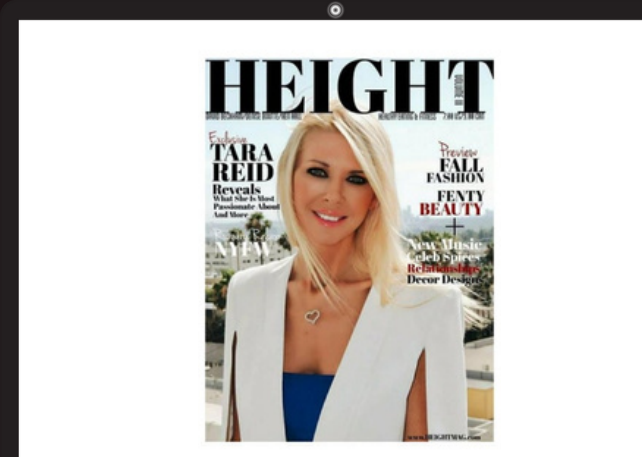
100 THOUSAND
READERS PER ISSUE



5 MILLION
SOCIAL MEDIA VIEWS
ACROSS ALL CHANNELS



250 THOUSAND
MONTHLY UNIQUES ON HEIGHTMAG.COM

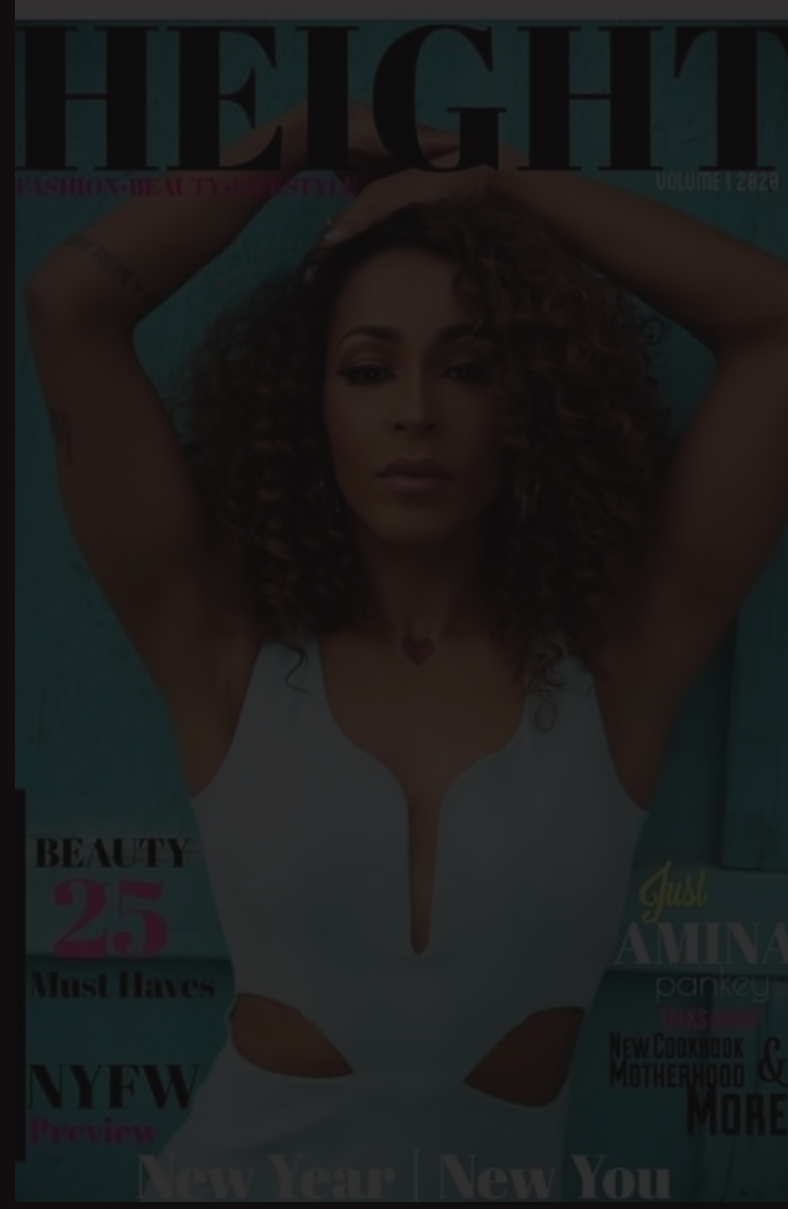


300 THOUSAND
AVERAGE MONTHLY
PAGE VIEWS (ONLINE)



Stylist @Beeombi
Samurai Suit @Beeombi
Gown @Beeombi
Shoes @Gisuseppezanotti
Accessories @basicsandstatement
Hair @mla_hair_studio
Creative Director @illmisterhill
Photography Terrance Forte

HEIGHT



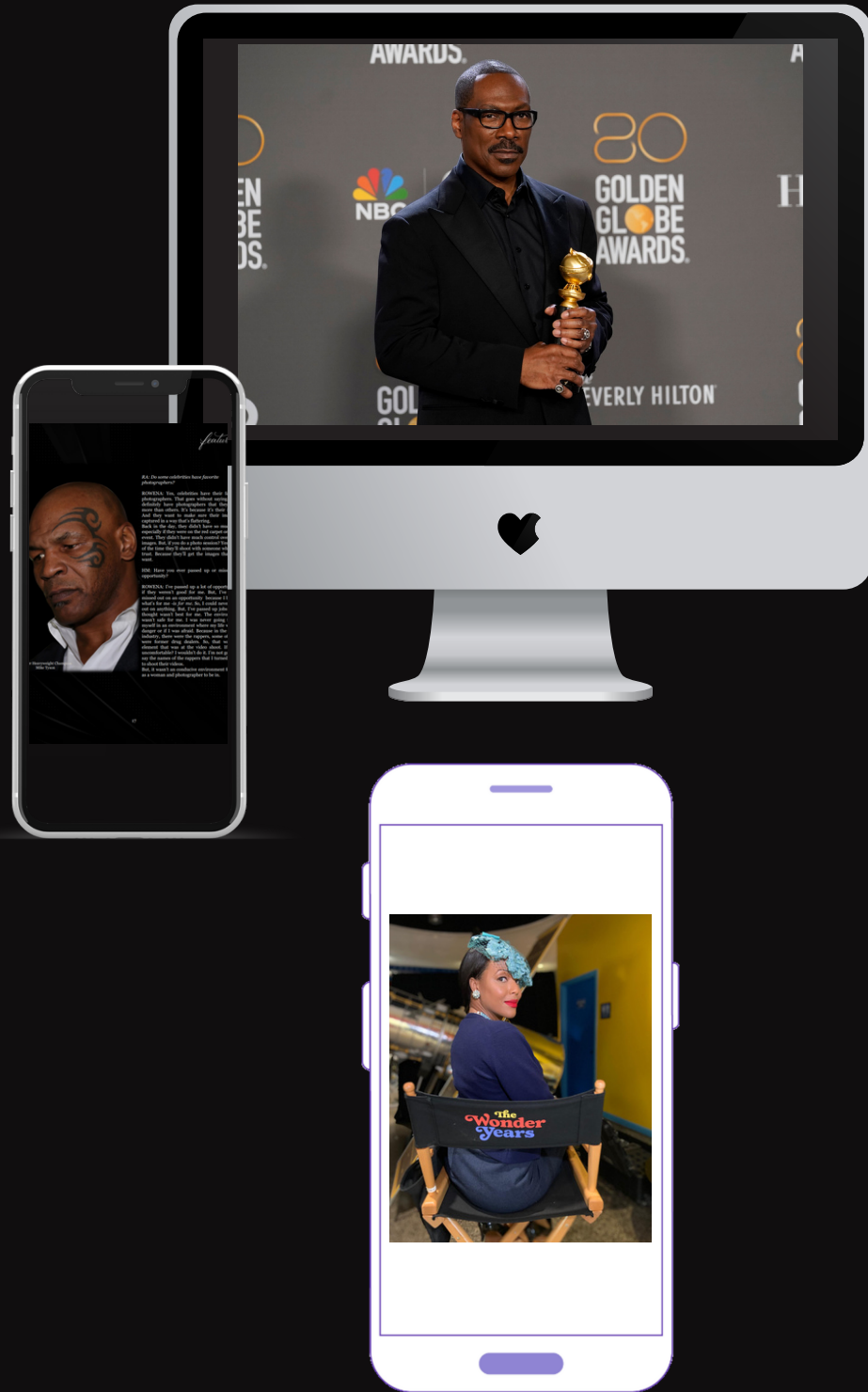
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YEARS OF CREATING POSITIVE INFLUENCE

HEIGHT

EGALITARIANISM

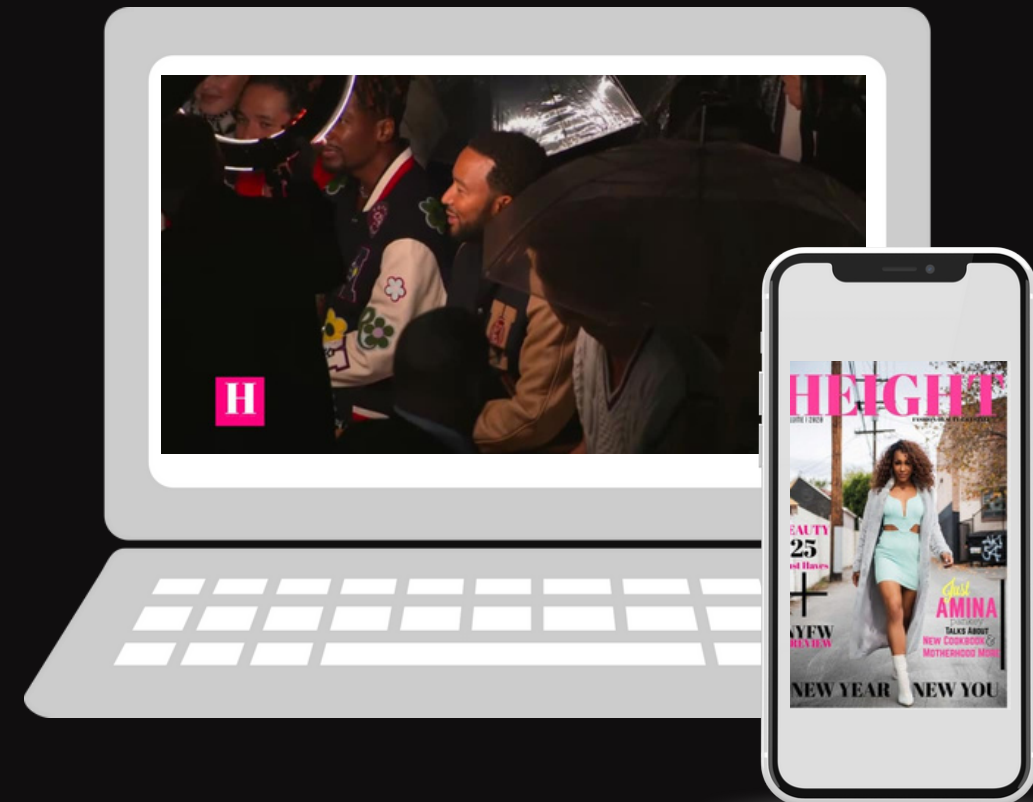
Diversity



COMMEMORATION



ECONOMICALLY VIABLE

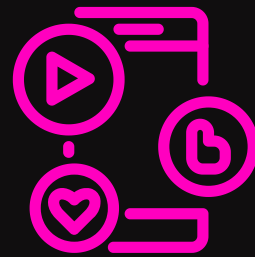


HEIGHT

THE HEIGHT BIOSPHERE



EXCLUSIVE EXPERIENCES & LIVE STREAMING



Our Social Experience



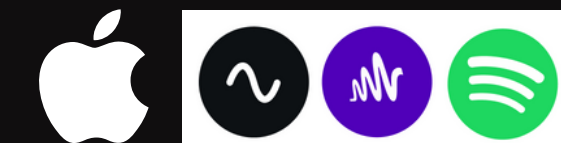
PRINT & DIGITAL MAGAZINE
4 QUARTERLY ISSUES



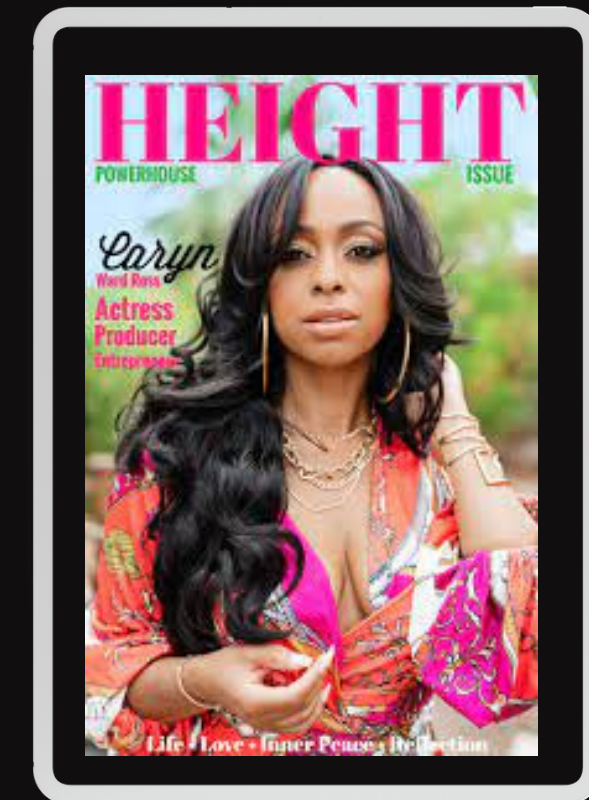
ON THE RED CARPET



CURRENT EVENTS
AND MEDIA COVERAGE



DAILY PODCAST



HEIGHT



WHY HEIGHT STANDS ABOVE THE REST

OUR PUBLICATION
PROVIDES INCLUSIVE VISION
WITH GROUNDBREAKING
AND COMPELLING STORIES.
WE TAKE PRIDE IN THE NO
JUDGEMENT FREE ZONE

HEIGHT



2023



WORLDWIDE TALKS 2023
THE BIGGEST FASHION & INNOVATION EVENT IN THE WORLD
FEBRUARY 7TH AND 8TH
[REGISTER FOR MORE](#)

A promotional image for Worldwide Talks 2023. It shows two women, one holding a yellow paper and the other holding a blue cup, against a light blue background.

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Media and Branding Relationships



Official Partner
with PIX 11 News New York

DEMOGRAPHICS

1 MILLION WOMEN RELY ON HEIGHT

AGE **DIGITAL** **PRINT**
18-34 **39%** **26%**
35-44 **23%** **20%**
MEDIAN AGE 25 55

HOUSEHOLD INCOME
\$60,000+ 54%
\$75,000+ 45%
\$100,000+ 32%

MEDIAN HHI: \$59,755

EDUCATION
COLLEGE GRADUATE 46%
ALL HIGHER LEARNING 67%

EMPLOYMENT
EMPLOYED (INCLUDING REMOTE) 65%

HOME OWNERSHIP
HOMEOWNERS 40%
MARITAL STATUS
MARRIED 35%
SINGLE 65%

**SOURCES: AUDITED MEDIA
PUBLISHER'S STATEMENT (8/30/2022)**





JANUARY/FEBRUARY MARCH 2023: NEW YEAR
CLOSE DATE: 11/4/22 ON SALE DATE: 1/2/23

APRIL/MAY/JUNE 2023: SELFCARE
CLOSE DATE: 1/9/23 ON SALE DATE: 3/2/23

JULY/AUGUST/SEPTEMBER 2023: SUMMER LOVE
CLOSE DATE: 4/1/23 ON SALE DATE: 7/1/23



OCTOBER/NOVEMBER/DECEMBER 2023: FASHION
CLOSE DATE: 6/2/23 ON SALE DATE: 10/2/23

NOVEMBER/DECEMBER 2023: DIGITAL SPECIAL HOLIDAY ISSUE
CLOSE DATE: 9/15/23 ON SALE DATE: 11/1/23



Lifestyle

REQUIREMENTS

- METHOD: PRINTED WEB-OFFSET (WET). PERFECT-BOUND.
- CLOSING DATES: ALL CLOSING DATES ARE FOR RECEIPT OF MATERIALS TO THE AD PORTAL.
- DIGITAL AD FILES ARE ARCHIVED FOR SIX MONTHS AND THEN DESTROYED.

SPECIFICATIONS

THE FOLLOWING INFORMATION SPECIFIES THE SIZE AND TYPE OF FILE FORMATS, PROOFS AND MEDIA WE ACCEPT, GENERAL GUIDELINES

AND CONTACT INFORMATION.
INFO@HEIGHTMAGAZINE.COM

WE REQUIRE ALL ADVERTISERS TO CONFIRM DUE DATES IN ADVANCE

ADVERTISEMENT PAGE PROOFS MUST BE DELIVERED FOR APPROVAL REVIEW TWO WEEKS BEFORE AD CLOSE. ALL FINAL MATERIALS SHOULD BE UPLOADED TO INFO@HEIGHTMAGAZINE.COM UNLESS AUTHORIZED BY GOLDEN INK MEDIA & ENTERTAINMENT DISTRIBUTION, LLC REPRESENTATIVE.

IF EXTENSION IS NEEDED. YOU MUST CONTACT THE HEAD OFFICE TWO WEEKS PRIOR TO DUE DATE.

**PAGE SIZE BLEED LIVE SAFETY/NON-BLEED TRIM
FULL PAGE 8.25" X 10.75" 7" X 10" 8" X 10.5"*

SPREAD 16.25" X 10.75" 15" X 10" 16" X 10.5" FILE FORMAT: HIGH RESOLUTION PDFX1A FILE OUTPUT

THE FOLLOWING ARE CERTAIN GENERAL TERMS AND CONDITIONS GOVERNING ADVERTISING PUBLISHED IN THE U.S. PRINT AND DIGITAL EDITIONS OF HEIGHT MAGAZINE (THE "MAGAZINE") PUBLISHED BY GOLDEN INK MEDIA & ENTERTAINMENT DISTRIBUTION, LLC (THE "PUBLISHER").

1. RATES ARE BASED ON AVERAGE TOTAL AUDITED CIRCULATION, EFFECTIVE WITH THE ISSUE DATED JANUARY/FEBRUARY MARCH, 2022. ANNOUNCEMENT OF ANY CHANGE IN RATES AND/OR CIRCULATION RATE BASE WILL BE MADE IN ADVANCE OF THE MAGAZINE'S ADVERTISING SALES CLOSE DATE OF THE FIRST ISSUE TO WHICH SUCH RATES AND/OR CIRCULATION RATE BASE WILL BE APPLICABLE. THE MAGAZINE RATE CARD SPECIFIES THE PUBLICATION SCHEDULE OF THE MAGAZINE, AND ITS ON-SALE DATES.

2. AN ADVERTISER RUNNING A FULL-RUN QUALIFYING ADVERTISEMENT IN THE MAGAZINE WILL AUTOMATICALLY RUN IN THE PRINT AND DIGITAL EDITION OF THE MAGAZINE, UNLESS THE ADVERTISER EXPLICITLY, IN WRITING, OPTS-OUT OF RUNNING IN THE DIGITAL EDITION, EITHER ON THE INSERTION ORDER OR VIA EMAIL, BY NO LATER THAN 12PM ON THE AD CLOSE DATE. IN THE EVENT ADVERTISER OPTS-OUT OF RUNNING IN THE DIGITAL EDITION OF THE MAGAZINE FOR ANY REASON OTHER THAN LEGAL OR REGULATORY CONSIDERATIONS THAT ADVERTISER REASONABLY BELIEVES, AND COMMUNICATES IN WRITING, WOULD PREVENT THE ADVERTISEMENT FROM RUNNING IN THE DIGITAL EDITION, SUCH ADVERTISER'S AD PLACEMENT WILL NO LONGER BE DEEMED A "FULL-RUN" BUY, AND ADVERTISER WOULD THEREFORE NOT BE ENTITLED TO THE BENEFITS OF ADVERTISING ON A FULL-RUN BASIS (BY WAY OF EXAMPLE AND NOT LIMITATION, THE ADVERTISEMENT WOULD NOT BE ELIGIBLE FOR IBIT CREDITS AND MAY NOT BE CONSIDERED FOR PREMIUM PLACEMENT). IF AN ADVERTISER ELECTS TO OPT-OUT OF THE DIGITAL EDITION, SUCH OPT-OUT WILL APPLY TO ALL DEVICES AND PLATFORMS.

3. THE DIGITAL EDITION OF THE MAGAZINES MAY BE VIEWED IN A DIGITAL REPLICA OF THE PRINT VERSION, WHICH IS AN EXACT REPRODUCTION OF THE DESIGN.

CERTAIN ADVERTISEMENTS THAT ARE NOT STANDARD RUN-OF-BOOK ADVERTISEMENTS MAY NOT QUALIFY TO RUN IN THE DIGITAL EDITION. THESE INCLUDE, BUT ARE NOT LIMITED TO, SPECIAL UNITS SUCH AS POP-UPS, SCENT STRIPS, DIE-CUTS, SPECIAL EFFECTS AND BUSINESS REPLY CARDS.

PLEASE CONSULT A MAGAZINE REPRESENTATIVE FOR DETAILS. QUALIFYING ADVERTISEMENTS, DEPENDING ON VARIOUS FACTORS, INCLUDING BUT NOT LIMITED TO THE DEVICE AND/OR PLATFORM ON WHICH THEY ARE VIEWED, MAY APPEAR IN ONE OF TWO FORMATS: (I) PRINT REPLICA, WHERE THE PAGE ON SCREEN LOOKS EXACTLY LIKE THE ADVERTISEMENT APPEARING IN THE PRINT EDITION; OR (II) CUSTOM DESIGN, WHERE THE SAME CREATIVE HAS BEEN REFORMATTED AND RESUPPLIED FOR OPTIMAL READING ON A DIGITAL DEVICE AND/OR PLATFORM.

4. QUALIFYING ADVERTISEMENTS RUNNING IN THE DIGITAL EDITION OF THE MAGAZINE WILL AUTOMATICALLY RUN IN A PRINT REPLICA FORMAT.

IF AN ADVERTISER WISHES TO INCLUDE ITS QUALIFYING ADVERTISEMENT FOR THE DIGITAL EDITION IN A FORMAT OTHER THAN PRINT REPLICA, IT MUST INDICATE SO PROMINENTLY ON THE INSERTION ORDER BY THE AD CLOSE DATE. CUSTOM DESIGNS MAY NOT BE AVAILABLE ON ALL PLATFORMS OR DEVICES. PLEASE CONSULT A MAGAZINE REPRESENTATIVE FOR DETAILS. URLS FEATURED IN ADVERTISEMENT PRINT CREATIVE ARE NOT CURRENTLY ACTIVATED IN THE DIGITAL EDITION. PLEASE CONSULT A MAGAZINE REPRESENTATIVE FOR FURTHER DETAILS ON URL ACTIVATION.

5. ADVERTISERS CAN NOT CANCEL ORDERS FOR, OR MAKE CHANGES IN, ADVERTISING AFTER THE CLOSING DATES OF THE MAGAZINE.

6. THE PUBLISHER IS NOT RESPONSIBLE FOR ERRORS OR OMISSIONS IN ANY ADVERTISING MATERIALS PROVIDED BY THE ADVERTISER OR ITS AGENCY (INCLUDING ERRORS IN KEY NUMBERS) OR FOR CHANGES MADE AFTER CLOSING DATES.

7. THE PUBLISHER MAY REJECT OR CANCEL ANY ADVERTISING FOR ANY REASON AT ANY TIME. ADVERTISEMENTS SIMULATING A MAGAZINE'S EDITORIAL MATERIAL IN APPEARANCE OR STYLE OR THAT ARE NOT IMMEDIATELY IDENTIFIABLE AS ADVERTISEMENTS ARE NOT ACCEPTABLE.

8. ALL ADVERTISEMENTS, INCLUDING WITHOUT LIMITATION THOSE FOR WHICH THE PUBLISHER HAS PROVIDED CREATIVE SERVICES, ARE ACCEPTED AND PUBLISHED IN HEIGHT MAGAZINE SUBJECT TO THE REPRESENTATION BY THE AGENCY AND ADVERTISER THAT THEY ARE AUTHORIZED TO PUBLISH THE ENTIRE CONTENTS AND SUBJECT MATTER THEREOF IN ALL APPLICABLE EDITIONS, FORMATS AND DERIVATIONS OF THE MAGAZINE AND THAT SUCH PUBLICATION WILL NOT VIOLATE ANY LAW, REGULATION OR ADVERTISING CODE OR INFRINGE UPON ANY RIGHT OF ANY PARTY. IN CONSIDERATION OF THE PUBLICATION OF ADVERTISEMENTS, THE ADVERTISER AND AGENCY WILL, JOINTLY AND SEVERALLY, INDEMNIFY, DEFEND AND HOLD THE PUBLISHER HARMLESS FROM AND AGAINST ANY AND ALL LOSSES AND EXPENSES (INCLUDING, WITHOUT LIMITATION, ATTORNEY'S FEES) (COLLECTIVELY, "LOSSES") ARISING OUT OF THE PUBLICATION OF SUCH ADVERTISEMENTS IN ALL APPLICABLE EDITIONS, FORMATS AND DERIVATIONS THE MAGAZINE, INCLUDING, WITHOUT LIMITATION, THOSE ARISING FROM THIRD PARTY CLAIMS OR SUITS FOR DEFAMATION, COPYRIGHT OR TRADEMARK INFRINGEMENT, MISAPPROPRIATION, UNFAIR COMPETITION, MISAPPROPRIATION, UNFAIR COMPETITION, VIOLATION OF THE LANHAM ACT OR ANY RIGHTS OF PRIVACY OR PUBLICITY, OR ANY UNFAIR COMMERCIAL PRACTICE OR MISLEADING ADVERTISING OR IMPERMISSIBLE COMPARATIVE ADVERTISING OR FROM ANY AND ALL CLAIMS OR REGULATORY BREACHES NOW KNOWN OR HEREAFTER DEvised OR CREATED (COLLECTIVELY "CLAIMS"). IN THE EVENT THE PUBLISHER HAS AGREED TO PROVIDE CONTEST OR SWEEPSTAKES MANAGEMENT SERVICES, EMAIL DESIGN OR DISTRIBUTION OR OTHER PROMOTIONAL SERVICES IN CONNECTION WITH AN ADVERTISING COMMITMENT BY ADVERTISER, ALL SUCH SERVICES ARE PERFORMED UPON THE WARRANTY.

9. IN CONSIDERATION OF THE PUBLISHER'S REVIEWING FOR ACCEPTANCE, OR ACCEPTANCE OF, ANY ADVERTISING FOR PUBLICATION IN THE MAGAZINE, THE AGENCY AND ADVERTISER AGREE NOT TO MAKE PROMOTIONAL OR MERCHANDISING REFERENCE TO THE MAGAZINE IN ANY WAY WITHOUT THE PRIOR WRITTEN PERMISSION OF THE PUBLISHER IN EACH INSTANCE.

10. NO CONDITIONS, PRINTED OR OTHERWISE, APPEARING ON CONTRACTS, ORDERS OR COPY INSTRUCTIONS WHICH CONFLICT WITH, VARY, OR ADD TO THESE TERMS AND CONDITIONS OR THE PROVISIONS OF THE MAGAZINE'S RATE CARD WILL BE BINDING ON THE PUBLISHER AND TO THE EXTENT THAT THE TERMS AND CONDITIONS CONTAINED HEREIN ARE INCONSISTENT WITH ANY SUCH CONDITIONS, THESE TERMS AND CONDITIONS SHALL GOVERN AND SUPERSEDE ANY SUCH CONDITIONS.

11. THE PUBLISHER HAS THE RIGHT TO INSERT THE ADVERTISING ANYWHERE IN THE MAGAZINE AT ITS DISCRETION, AND ANY CONDITION ON CONTRACTS, ORDERS OR COPY INSTRUCTIONS INVOLVING THE PLACEMENT OF ADVERTISING WITHIN AN ISSUE OF THE MAGAZINE (SUCH AS PAGE LOCATION, COMPETITIVE SEPARATION OR PLACEMENT FACING EDITORIAL COPY) WILL BE TREATED AS A POSITIONING REQUEST ONLY AND CANNOT BE GUARANTEED. THE PUBLISHER WILL ATTEMPT TO KEEP THE SAME RUNNING ORDER OF ADVERTISEMENTS IN THE DIGITAL EDITION AS THEY APPEARED IN THE PRINT EDITION, BUT THE PUBLISHER DOES NOT MAKE ANY ADJACENCY GUARANTEES OR OTHER PROMISES REGARDING COMPETITIVE SEPARATION OF THE POSITIONING OF ANY ADVERTISEMENTS IN THE DIGITAL EDITION. THE PUBLISHER'S INABILITY OR FAILURE TO COMPLY WITH ANY CONDITION SHALL NOT RELIEVE THE AGENCY OR ADVERTISER OF THE OBLIGATION TO PAY FOR THE ADVERTISING.

12. THE PUBLISHER SHALL NOT BE SUBJECT TO ANY LIABILITY WHATSOEVER FOR ANY FAILURE TO PUBLISH OR CIRCULATE ALL OR ANY PART OF ANY ISSUE(S) OF THE MAGAZINE BECAUSE OF STRIKES, WORK STOPPAGES, ACCIDENTS, FIRES, COMMUNICABLE DISEASES, ACTS OF GOD OR ANY OTHER CIRCUMSTANCES NOT WITHIN THE CONTROL OF THE PUBLISHER.

13. INVOICES ARE RENDERED ON OR ABOUT THE SUBSCRIBER MAILING DATE OF THE MAGAZINE. PAYMENTS ARE DUE WITHIN 20 DAYS FROM THE BILLING DATE. THE PUBLISHER RESERVES THE RIGHT TO CHARGE INTEREST EACH MONTH ON THE UNPAID BALANCE AT THE RATE OF 1.5%, OR IF SUCH RATE IS NOT PERMITTED BY APPLICABLE LAW, AT THE HIGHEST RATE SO PERMITTED BY APPLICABLE LAW, DETERMINED AND COMPOUNDED DAILY FROM THE DUE DATE UNTIL THE DATE PAID. THE PUBLISHER FURTHER RESERVES THE RIGHT TO CHANGE THE PAYMENT TERMS TO CASH WITH ORDER AT ANY TIME. THE ADVERTISER AND AGENCY ARE JOINTLY AND SEVERALLY LIABLE FOR PAYMENT OF ALL INVOICES FOR ADVERTISING PUBLISHED IN THE MAGAZINE.

14. ALL PRICING INFORMATION SHALL BE THE CONFIDENTIAL INFORMATION OF THE PUBLISHER AND NEITHER ADVERTISER NOR AGENCY MAY DISCLOSE SUCH INFORMATION WITHOUT OBTAINING THE PUBLISHER'S PRIOR WRITTEN CONSENT.

15. ANY AND ALL NEGOTIATED ADVERTISER DISCOUNTS ARE ONLY APPLICABLE TO AND AVAILABLE DURING THE PERIOD IN WHICH THEY ARE EARNED. REBATES RESULTING FROM ANY AND ALL EARNED ADVERTISER DISCOUNT ADJUSTMENTS MUST BE USED WITHIN SIX MONTHS AFTER THE END OF THE PERIOD IN WHICH THEY WERE EARNED. UNUSED REBATES WILL EXPIRE SIX MONTHS AFTER THE END OF THE PERIOD IN WHICH THEY WERE EARNED.

16. PUBLISHER RESERVES THE RIGHT TO MODIFY THESE TERMS AND CONDITIONS AT ANYTIME.

THESE ADVERTISING TERMS AND CONDITIONS WERE ISSUED SEPTEMBER 2, 2022



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PLEASE FORWARD EMAILS TO:
INFO@HEIGHTMAGAZINE.COM